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## Shumaker Advisors Florida Names Chief Of Staff

By **Adrian Cruz**

Law360 (March 23, 2022, 4:08 PM EDT) -- Shumaker, Loop & Kendrick's LLP's Florida advisory arm announced Wednesday that it had named a veteran executive with government experience as its new chief of staff.

Gino Casanova, most recently off a two-year stint as vice president of business development at CopyPress, a marketing firm based in Tampa, Florida, was named Shumaker Advisors Florida's new chief of staff last Monday, where he'll provide internal support to Chief Executive Officer Ronald Christaldi.

As chief of staff, Casanova said he'll be working with team members to ensure their best performance along with increasing the lines of communication and productivity.

"I've been following the team at Shumaker Advisors for some time now and have been thoroughly impressed with the advisors that have been brought on board thus far," he told Law360. "It's an incredible team filled with people who truly make a difference for clients and the community. That paired with the opportunity to work and learn from Ron Christaldi and the rest of the team made it a very easy decision to join."

Before his stint with CopyPress, Casanova spent a decade at the West Florida chapter of nonprofit health care provider AdventHealth, serving a wide range of roles, including head of government affairs, according to his statement and his company bio.

"During my tenure there, I worked for the Division CEO, Mike Shultz who became a great mentor of mine and another example of the type of man I wanted to be," he said. "He taught me a lot about administration, business, and leadership and let me work on some pretty intense projects, which guided my career down the path of administration and business development."

Before that, Casanova served as a legislative aide to state Sen. Mike Fasano, a Republican from New Port Richey, where he helped research and create more than 100 bills.

"It was an amazing learning experience where I was able to immerse myself in the Florida State Legislative process helping to pass important legislation," he said. "Probably the most rewarding part of that job was being able to witness Mike Fasano in action. He is a true example of a public servant and he has a huge heart. He fought tirelessly for his constituents, especially those who didn't have a voice, which he lovingly referred to as 'the little guy and gal.'"

Casanova said that the previous experiences in both government and private industry make him a good fit for the Shumaker chief of staff role because it give him a wide range of knowledge to draw upon for the various aspects of the job.

"I almost feel that the chief of staff role was tailor made for me because it encompasses every bit of my experience thus far and culminates it into what I consider the dream job," he said. "This role calls for the trinity of government affairs, administration/management, and business development so my past career experiences speak to all three facets."

Casanova is the latest addition to the Shumaker Advisors Florida team, which has made a number of additions over the past few months, including Bob Buckhorn, former Tampa mayor; Rick Kriseman, former St. Petersburg mayor; and Michael Johnston, Florida's former deputy secretary of business regulation.

--Editing by Karin Roberts.

*Update: This story was updated with comments from Gino Casanova.*

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